



Quality Service. High Performance Solutions. No Compromises.

## **Walling Data Systems Helps VISA® Merchant Stay Protected** *AVG Anti-Virus aids in PCI Compliance of 43 Salt Lake City-Area Stores*

**Claremont, NC – May 9th, 2008** – Doug Winslow has been the Technology Specialist for the Church of Jesus Christ of Latter Day Saints (LDS) in Salt Lake City, Utah, for 24 years. His key focus is the installation and maintenance of the 297 Point of Sale (POS) systems at the Church's 43 area thrift stores. The stores are stocked primarily through donations, with 90 percent of goods coming from church congregations and the Salt Lake City community; the remaining goods are manufactured by the Church specifically for resale in the stores.

“The Church depends on these thrift stores for a significant portion of its revenues, so our systems need to be able to reliably process payments at all times. Funds raised by the stores are used to support our missionary work and community outreach,” said Winslow. “We can't afford for these systems to be down, so it's important for me to be on top of the situation at all times to keep everything running smoothly.”

Last year Winslow was notified that VISA was going to require all of its merchants who accepted VISA credit or debit cards to meet certain security regulations, under an initiative called PCI (Payment Card Industry) Compliance. As a part of this initiative all merchants were required to deploy a security solution to prevent hackers and viruses from corrupting card processing systems' and endangering the confidentiality of personally-identifiable customer data.

“Before we received the PCI Compliance directive, we weren't using any security software on our machines. Because we weren't connected to the Internet, we assumed the data was safe,” Winslow said. “But we realized when we read through the details of the initiative that we really did need to put some measures in place to comply with their rules and protect both ourselves and our customers against breaches in data privacy.”

### **AVG: The Easy Choice**

Winslow was introduced to AVG Technologies by his POS software vendor, who had used AVG security products for a number of years.

“They recommended AVG because it would work with our POS software right out of the box, with no need for any system configuration changes,” said Winslow. “That sold me on the solution right then and there. We needed something that would be easy to deploy and immediately operational - we don't have the funds to get involved in custom configurations. It became apparent pretty fast that the best solution was AVG.”

Winslow purchased 300 licenses of AVG Network Edition Anti-Virus and Anti-Spyware in February 2008 from Walling Data Systems, the Leading Distributor of AVG Security Software in North America, and was pleasantly surprised to find out that his purchase also came with free, Unlimited U.S.-based support by toll-free phone, email and “We-do-it-for-you” remote control support: All offerings provided exclusively by Walling.



Quality Service. High Performance Solutions. No Compromises.

---

Winslow wanted to make sure he was deploying the software correctly, since he hadn't used it before, so he called Walling's toll-free support to walk him through the installation process. "I called up and spoke to Bill at the help desk. He was happy to stay on the line with me as long as I needed and was very thorough and patient, making sure I understood every step, which made a nice change from some other software suppliers I've dealt with. Instead of just telling me what to do and then letting me go on my way, Bill made sure that I knew exactly what I was doing, and why."

As there are only two Technology Specialists to support 43 stores, Winslow appreciates AVG's centralized remote administration, a feature which makes the software a popular choice among IT managers responsible for multiple sites. He says, "With AVG, all I have to do is log into the central administrative console from my office and from there I can manage installations and updates to every system. It's easy to use, and doesn't hog system resources. I'd recommend it to anyone."

### **Walling Data Systems: The Best Choice for AVG**

Walling Data Systems is the country's longest-standing distributor of AVG Technologies solutions and the highest-volume distributor in North America. Walling specializes in the Education and Nonprofit sectors, and is the only distributor to offer all customers free, unlimited, U.S.-based support.

Winslow says he is glad that he worked with Walling Data Systems to purchase AVG. "Bill and the entire team at Walling Data really made this entire process easy on us. I'd recommend them to anyone looking to deploy AVG security solutions quickly and painlessly."

For more information about how to purchase AVG software, contact Walling Data Systems at 866-833-5727 (toll free in the US and Canada), online at <http://www.avg-antivirus.net> or by emailing [sales@avg-antivirus.net](mailto:sales@avg-antivirus.net).

Media Contacts:

Ashlie Lanning 919-557-7890 [alanning@wallingdatasystems.com](mailto:alanning@wallingdatasystems.com) Luke Walling 828-459-5422 x225 [luke@wallingdatasystems.com](mailto:luke@wallingdatasystems.com)

### **About Walling Data Systems**

Founded in 1994, in North Carolina, Walling Data Systems is a Value-Added Technology Distributor and IT Solution Provider offering innovative high-value solutions to everyday computer security problems for corporate, education, and home technology users. Walling Data was named an Authorized AVG Distributor in 2004 and is the only source for unlimited toll free phone, "We-Do-It-For-You" remote control support, and more for their AVG customers in the United States and Canada, one reason why thousands of customers each month choose Walling as their supplier of choice for AVG products.

### **About AVG**

Founded in 1991 and with offices in the US, UK, and Czech Republic, AVG is a leading international developer of Internet threat protection solutions for consumers and SMBs. AVG is one of the fastest growing companies in the industry with more than 70 million active users around the world. The company employs some of the world's leading experts in Internet security, specifically in the areas of threat research, analysis and detection. AVG's award-winning products are distributed globally through resellers and over the Internet as well as via third parties through Software Developer's Kits (SDK).